



Value:

Increase in Patient Volumes

“Since implementing DuoFLEX® we are performing approximately 10 additional studies per month.”

Kevin Oliver
Director SimonMed MRI

Value Proposition: Value

MORE PATIENTS, MORE REVENUE

Adding the DuoFLEX® coil suite allows us to capture 100% of the patients that come into our clinic for MRI studies. The paddle design allows us to scan patients that don't fit in traditional rigid coils.

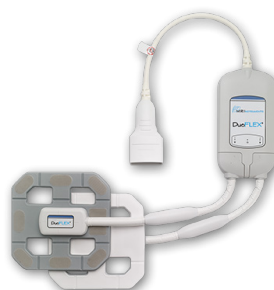
Clinical Review: Increased Patient Volumes

Turning away patients is both frustrating for our business and for the patient. No technologist wants to be in the position of telling a patient; “we just don't have a coil that will fit your knee” or, “we can't perform the scan in that position due to the rigidity of our coils.”

DuoFLEX® allows us to scan patients we previously had to turn away due to coil size limitations, rigid coils and/or positioning challenges. With the DuoFLEX® paddles' 8-channel-count, the improved signal capability allows the technologists to shorten scan times. This is helpful for patients having difficulty with pain or keeping still in the MRI scanner. The increased SNR allows for reduction in the acquisition times, while keeping superb diagnostic quality images. The DuoFLEX® coil suite brings value to our patients, technologists and radiologists on a consistent basis!



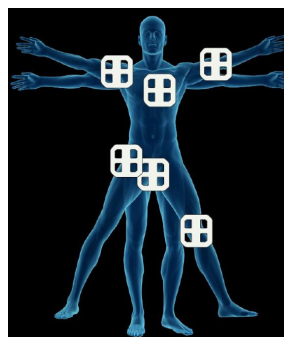
10 cm Paddles



24 cm Paddles



As healthcare continues to migrate toward cost constraints and a focus on quality outcomes, MR Instruments, Inc. (“MRI”) is well positioned to address the MRI market's need for superior receiver coil technology with proven value. MRI designs and manufactures state-of-the-art MRI coils, including a 32-channel head coil for GE MRI scanners and the DuoFLEX® Coil Suite, the first 8-channel MRI coil suite designed to improve Provider's ROI while enhancing image quality and patient comfort.



CASE STUDY

SIMONMED IMAGING

Profile

By building one of the largest sub-specialized radiology practices in the country, SimonMed physicians have the expertise needed to optimize new technology and maximize the quality of their diagnoses. With a history dating back over 30 years, SimonMed has grown from a regional presence to one of the fast growing and largest outpatient radiology providers in the country.

Website:
simonmed.com

Want More?
See our website at mrinstruments.com and review “blue man” for examples of other images.